



COMPANY PROFILE

2026

ALAZ EXPERT

PROJECT MANAGEMENT SERVICES L.L.C

Construction Disputes,
Delay, Quantum &
FIDIC Contracts

22+
YEARS'
EXPERIENCE

AED 10 BN+
PROJECTS
ADVISED

DIAC · ICC · SCCA
ARBITRAL
APPOINTMENTS

DUBAI · UAE · GCC

02

THE FIRM

Independent expertise for complex construction matters.

ALAZ EXPERT Project Management Services L.L.C

is a Dubai-licensed consultancy serving contractors, developers, owners, government bodies and law firms across the UAE and the wider GCC.

The practice is led by **Alaa Husni Zeidan, MCI Arb** — chartered arbitrator, forensic delay expert and FIDIC contracts specialist.

**22+**YEARS'
EXPERIENCE**AED 10bn+**PROJECTS
ADVISED**13**ARBITRATION
REFERENCES**6**CORE
SERVICES

Senior. Independent. Direct.

CONSTRUCTION
DISPUTES
DELAY
QUANTUM
SOLUTIONS

03

THE EXPERT

Alaa Husni Zeidan, MCIArb

Co-Founder & CEO · ALAZ EXPERT · Dubai

ENGINEERING
CONTRACTS
ARBITRATION
REAL RESULTS

"I help the parties behind major construction projects protect their position: before, during and after a dispute."

Over more than twenty-two years I have worked every side of the table: as a contractor's commercial director, as a client representative for government works, and now sitting as co-arbitrator and acting as counsel in arbitration.

That perspective is what clients value most: I understand not only what the contract says, but how delay and quantum disputes are actually won and lost.

THREE DISCIPLINES. ONE ADVISOR.

01

THE ENGINEER



Over two decades delivering and commercially managing projects worth more than **AED 10 billion.**

02

THE CONTRACT
& THE LAW

Master's in Construction Law and a FIDIC Certified Contract Manager.

03

THE TRIBUNAL



Member of the Chartered Institute of Arbitrators and DIAC-Listed Arbitrator, serving as co-arbitrator and counsel.

04 —
EXPERTISE

Full-spectrum disputes & contracts advisory.

Senior, hands-on advisory across the full lifecycle of construction contracts and disputes, for contractors, developers, owners, government bodies and counsel, acting for claimant and respondent alike.

01



Forensic Delay Analysis

Prospective and retrospective delay analysis using methodologies recognised by the SCL Delay & Disruption Protocol.



02



Quantum & Damages

Independent quantification of the financial consequences of delay, disruption and change.



03



Arbitration & Dispute Resolution

Counsel and party representation from notice of dispute to final award.



04



Expert Witness & Determination

Independent, tribunal-ready expert reports and testimony.



05



FIDIC Contract Advisory

Pre- and post-contract review, drafting and administration across the FIDIC suite.



06



Dispute Avoidance & Claims Management

Live-project claims management, contract health-checks and dispute-board support.



CONTRACTS
DISPUTES
DELIVERY
SOLUTIONS

FROM
CONTRACT
TO COMPLETION
AND BEYOND

PRACTICAL
EXPERTISE
REAL OUTCOMES

05

METHODOLOGY

Rigour that withstands a tribunal.

Every analysis is built on recognised, defensible methodology, and explained in language a tribunal can follow.

 **RECOGNISED
METHODOLOGIES**

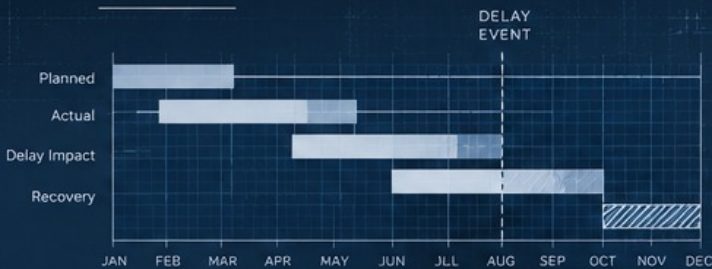
 **DEFENSIBLE
ANALYSIS**

 **TRIBUNAL-
READY OUTPUT**

01 DELAY METHODOLOGIES



- Impacted As-Planned
- Time Impact Analysis
- Time-Slice / Windows Analysis
- As-Planned vs As-Built
- Collapsed As-Built
- Concurrency & Pacing Assessment



02 QUANTUM HEADS OF CLAIM



- Prolongation
- Disruption
- Variations
- Head-office Overheads
- Escalation
- Finance Charges
- Acceleration & Mitigation



03 CONTRACTUAL FRAMEWORK



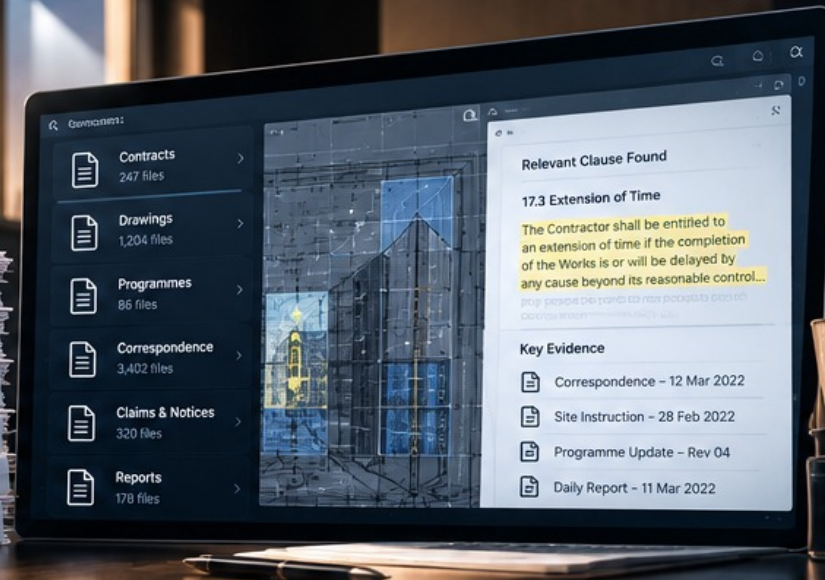
- FIDIC Red / Yellow / Silver
- Sub-Clause 20
- Clause 8 EOT
- Clause 13 Variations
- UAE Civil Code interaction
- SCL Protocol



AI & DIGITAL ANALYSIS

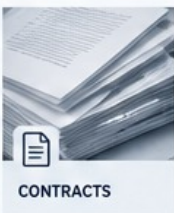
Where expertise meets intelligence.

ALAZ EXPERT combines construction, contractual and arbitration expertise with AI-enabled tools that help search, organise and summarise large project records — so the analysis starts from the evidence faster.



FROM PROJECT RECORDS

Complex data. One organised view.



TO ACTIONABLE EVIDENCE

AI-assisted analysis, expert-led judgement.



SEARCH

Find relevant evidence across large document sets.



SORT

Organise records around the issue being investigated.



SUMMARISE

Surface key information quickly for expert review.



FASTER INSIGHT

Reduce time spent searching through large volumes of records.



HIGHER ACCURACY

Identify the most relevant evidence for each issue.



STRONGER ANALYSIS

Build clear, well-structured narratives supported by evidence.



FULL CONFIDENTIALITY

Your data and documents are handled with the highest standards of security.

AI accelerates the search. Expertise makes the judgement.

07

SECTORS

Deep experience across the built environment.

From super-prime retail to defence infrastructure, Alaa has delivered, administered and disputed projects across every major construction sector in the region.

DIVERSE
SECTORS
REAL PROJECTS
PROVEN EXPERTISE

UAE
GCC
MIDDLE EAST

01



Retail & Mixed-Use

Major retail, mixed-use and urban developments, including malls, commercial and residential complexes.

AED 4.2 bn

DEIRA MALL · DUBAI

02



Aviation

Airports, runways, terminals and associated landside infrastructure.

AED 1.5 bn

AIRPORT · RUNWAY & LANDSIDE

03



Healthcare

Hospitals and healthcare facilities, from planning through delivery and dispute resolution.

AED 500 m

220-BED HOSPITAL

04



Marine & Coastal

Marine and coastal infrastructure, including harbours, breakwaters and reclamation works.

AED 365 m+

MILITARY SCHOOL · MARINE WORKS

05



Defence & Government

Strategic and government delivered projects, including defence infrastructure and public facilities.

AED 365 m+

MILITARY SCHOOL · GOV PROJECT

06



Hospitality & Residential

Hotels, resorts and residential developments across prime locations in the UAE and GCC.

AED 1.2 bn

NAKHEEL MALL · DUBAI

PROVEN AT SCALE

A track record measured in billions.

Major projects across key sectors in the UAE and GCC, spanning retail, aviation, healthcare, marine, defence, hospitality and residential.

LARGE PROJECTS
COMPLEX
ENVIRONMENTS
REAL EXPERIENCE

UAE
GCC
MIDDLE EAST

RETAIL
AVIATION
HEALTHCARE
MARINE
DEFENCE
HOSPITALITY

01
AED 4.2 BN

DEIRA MALL
DUBAI

RETAIL &
MIXED-USE

02
AED 2.0 BN

JAFZA
CONVENTION CENTRE

RETAIL &
MIXED-USE

03
AED 1.5 BN

AIRPORT
RUNWAY & LANDSIDE

AVIATION

04
AED 1.2 BN

NAKHEEL MALL
DUBAI

RETAIL &
MIXED-USE

05
AED 750 M

LULU AVENUE MALL

RETAIL &
MIXED-USE

06
AED 500 M

220-BED HOSPITAL

HEALTHCARE

07
AED 365 M+

MILITARY SCHOOL
MARINE WORKS

DEFENCE &
MARINE

SELECTED MAJOR PROJECTS

Values are approximate project values.
No further project details are disclosed.

**AED
10bn+**

PROJECTS ADVISED

09

ARBITRATION EXPERIENCE

Experience tested in the arbitration room.

COUNSEL & CO-ARBITRATOR

In numerous construction arbitrations,
including but not limited to:



INDEPENDENT
IMPARTIAL
EXPERIENCED
TRIBUNAL-READY

CONSTRUCTION
DISPUTES
CONTRACTS
EXPERT EVIDENCE

13 SELECTED CASE REFERENCES

Selected case references. No party names, amounts or outcomes disclosed.

01 ICC 29671/ICA12	02 SCCA 0571	03 SCCA 0574	04 DIAC A260008	05 DIAC A250278			
06 DIAC 240253	07 DIAC 240028	08 DIAC 277/2022	09 DIAC 191/2022	10 DIAC 110/2022	11 DIAC 137/2021	12 DIAC 65/2021	13 DIAC 178/2020

Trusted by leading organisations.

Alaa has worked with contractors, developers, owners, government bodies and international firms across the UAE and the wider GCC.



Cityland
Real Estate
Development



Recognised qualifications. Global standards.

Professional qualifications and affiliations underpinning independent, credible and tribunal-ready advice.



FIDIC FCCM
CERTIFIED CONTRACT
MANAGER



AITAC
ARAB INTERNATIONAL
TRIBUNAL OF ARBITRATION



LEED GA - PQP
LEED GREEN ASSOCIATE /
PROFESSIONAL QUALIFICATION
PROGRAM



Our Approach

No layers. No distance.

You work directly with me, in strict confidence.

I. —

Senior attention
on every
engagement.



II. —

**Commercial
judgement**
over theory.



III. —

Analysis rigorous
enough to withstand
cross-examination.



Senior, confidential, direct.

The Team

A senior-led practice.

You work directly with the expert, supported by a trusted network of delay, quantum and legal specialists.



LEADERSHIP

Alaa Husni Zeidan

Co-Founder & CEO MCIArb

Construction Disputes

Delay

Quantum

FIDIC Contracts

CORE TEAM



Feras Zeidan
IT Manager & Development Expert



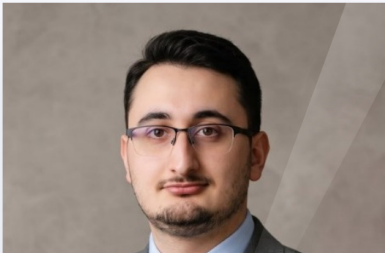
Nedal Sinan
Dispute & Claims Management



Aws Zeidan
Technical Expert, Arbitration & Disputes



Yazan Khaled Alalawneh
Construction Law Specialist



Mohammed Husni
AI Expert

The Team

Specialist network.



Vikram Deshmukh
Senior Construction Consultant



Suresh Balakrishnan
Construction Project Engineer



James Whitfield
Senior Arbitration Consultant



Rajesh Kumar Sharma
Contracts & Claims Consultant



Anil Nair
Senior Quantum Consultant



Imran Saleem Chaudhry
Construction Contracts Specialist



Thomas Becker
Claims & Dispute Resolution
Consultant



Hafiz Rahman
Contract Administration Specialist



Sanjay Iyer
Delay Analysis Engineer



Mohamed Aly Abdelrahman
Construction Claims &
Disputes Expert

14

CORPORATE EDUCATION

Contract knowledge for the teams that run projects.

Corporate education in FIDIC, delay, disputes and quantum, and in using AI well across contract review, management and administration, for organisations and professionals across the UAE and GCC.

PRACTICAL
KNOWLEDGE
REAL PROJECTS
INDUSTRY EXPERTS

UAE
GCC
MIDDLE EAST

01

FIDIC EDUCATION

The FIDIC forms of contract explained and applied to real projects.

02

DELAY ANALYSIS

How delay is identified, analysed and proved, from programme review to forensic methods.

03

DISPUTE ANALYSIS

How construction disputes arise and how to assess their merits and choose the right route to resolution.

04

QUANTUM PRINCIPLES

The principles behind valuing variations, claims and damages, and presenting quantum.

05

AI-ASSISTED CONTRACT REVIEW

Using AI to review construction contracts faster while keeping professional judgement in control.

06

AI FOR CONTRACT MANAGEMENT

Training teams to bring AI into day-to-day contract management, from obligations tracking to reporting.

07

AI TOOLS IN CONTRACT ADMINISTRATION

Hands-on use of AI tools across contract administration: records, notices, claims preparation and reporting.

From project teams to senior decision-makers,
we turn specialist knowledge into practical capability.



Tailored to
your organisation



On-site
or online



Real project
case studies

APPLY FOR TRAINING →

15 —
TRAINING IN PRACTICE

The expert himself, not a delegated team.

Every session is led by Alaa Husni Zeidan, MCIArb — the engineer who has delivered billions of dirhams of work, the contract specialist with a Master's in Construction Law and FIDIC certification, and the arbitration practitioner who sits as co-arbitrator and acts as counsel before DIAC, ICC and SCCA tribunals.



Alaa Husni Zeidan
FOUNDER & CEO



MCIArb
Member of the Chartered
Institute of Arbitrators



**Master's in
Construction Law**
Specialist academic
foundation



FIDIC Certification
In-depth knowledge
of FIDIC contracts



Arbitration Experience
Sits as co-arbitrator and acts
as counsel before DIAC, ICC
and SCCA tribunals

HOW IT WORKS —

From project needs to practical capability.

Our training is designed around the realities of construction, contracts, disputes and arbitration, and shaped to your team, your contracts and your projects.

01



Tailored to your organisation
Each programme is shaped around
your team, your contracts and your projects.

02



On-site or online
Sessions run at your offices or online,
across the UAE and GCC.

03



Real project case studies
Practical insights drawn from real projects
and real disputes.

**Build the right programme
for your team.**

APPLY FOR TRAINING →

16

APPLY FOR TRAINING

Apply for training.

Tell us who the training is for and which tracks interest you. We will shape the programme around your team, your contracts and your projects.

PRACTICAL
KNOWLEDGE
REAL PROJECTS
INDUSTRY EXPERTS

UAE
GCC
MIDDLE EAST

SEVEN TRAINING TRACKS

Choose the tracks that are relevant to your team.

01



FIDIC EDUCATION

The FIDIC forms of contract explained and applied to real projects.

02



DELAY ANALYSIS

How delay is identified, analysed and proved, from programme review to forensic methods.

03



DISPUTE ANALYSIS

How construction disputes arise and how to assess their merits and choose the right route to resolution.

04



QUANTUM PRINCIPLES

The principles behind valuing variations, claims and damages, and presenting quantum.

05



AI-ASSISTED CONTRACT REVIEW

Using AI to review construction contracts faster while keeping professional judgement in control.

06



AI FOR CONTRACT MANAGEMENT

Training teams to bring AI into day-to-day contract management, from obligations tracking to reporting.

07



AI TOOLS IN CONTRACT ADMINISTRATION

Hands-on use of AI tools across contract administration: records, notices, claims preparation and reporting.

From project teams to senior decision-makers,
we turn specialist knowledge into practical capability.

APPLY FOR TRAINING



LET'S TALK.

Facing a claim, a dispute, or a contract you can't afford to get wrong?

Get a direct, senior assessment of where you stand and the strongest path forward, in strict confidence.

REQUEST A CONSULTATION →



+971 52 275 9995



Info@zidan.co



Alaa@zidan.co



Business Bay · Dubai · UAE



zidan.co

Trade Licence No. 1611036 · Dubai DET